

## Experience

*The Commercial Appeal* — Memphis, Tenn.

**Assistant art director:** June 2008-present

Conceptualize, art direct, and help execute illustrations and graphics. Create identity graphics as needed for commercialappeal.com. Art direct and design showcase pages and sections, including Sunday A1 and Sunday Viewpoint, as well as periodic special sections. Help manage staff of eight designers and a graphic artist through daily production and design issues and scheduling matters. Edit stories for grammar, clarity, balance, and style. Write headlines and catchy teases to other stories in the paper as needed.

**Page designer, copy editor:** January 2005-present

Design live pages — both broadsheet and tabloid dimensions — throughout the paper. Copy edit stories and write headlines and cutlines using AP style, as well as in-house style. Post stories to the CA's website.

**CA blogger:** April 2009-present

Cultivate interesting local Web content and contribute original content (including narrative-driven posts, videos, and photographs) for thememphisblog.com. Write book news, reviews, and author interviews for theshelflifeblog.com, which are often used on the Sunday books page. Provide supplemental coverage of the Beale Street Music Festival.

**Digital Task Force member:** Summer 2008-present

Brainstorm ideas to enhance company's Web content and social media presence. Conceptualize digital products and design wireframes and proposals based on those concepts.

*The Birmingham News* — Birmingham, Ala.

**Page design, copy editing intern:** May 2004-July 2004

Designed live news pages, including section pages and A1. Copy edited stories using AP and in-house style.

## Education

**Bachelor of Science in Mass Communication**

*Emphasis on media design; minors in English and Women's Studies*

Middle Tennessee State University — Murfreesboro, Tenn.

Graduated cum laude, December 2004

## Awards and honors

**20 Under 30** (named by *The Memphis Flyer*, February 2011)

**Scripps third quarter 2010 design award**

**Society for News Design Award of Excellence 2009**

**Scripps third quarter 2009 design award**

**Memphis' Best Twitterer** (voted by readers of *The Memphis Flyer*, 2009)

**Scripps first quarter 2008 design award**

## Skills

**Graphic design:** Design with emphasis on cleanliness and sophistication. Knack for presenting complex ideas in easy-to-understand ways. Good understanding of type, color, and white space.

**Writing/editing:** Able to write with ease and edit with precision.

**Photography:** Good eye for composition. Can shoot and edit photographs and some video based on individual project's need.

**Internet and social media:**

A longtime love for self-publishing on the Web across many different platforms. A solid understanding of how to build and grow communities on the Web, centered around common interests. HTML-, PHP-, and CSS-literate.

**Software:** Comfortable in Mac and PC environments. Proficient in Microsoft Office Suite, Quark, Adobe CS5 (especially Photoshop and InDesign, but also Illustrator, Acrobat, Flash, and Dreamweaver), GN3 Tera Digital Publishing, Harrison, Ellington, Blogger, WordPress, Movable Type.

## References

Available upon request.