

LINDSEY TURNER

5204 Rice Road, Antioch, TN 37013 // 901.834.5416 // lturner2@gannett.com

Portfolio: lindseyturner.net

Experience

DESIGN TEAM LEADER

Gannett Design Studio, Nashville (July 2012-present)

- » Oversee a combination of news, sports, features and special product design for four newspapers
- » Supervise 10 designers who work with Nashville; Hattiesburg; Jackson, Miss.; and Staunton
- » Collaborate and communicate with editors to plan for daily production and enterprise projects
- » Mentor and train designers on CCI NewsGate as well as the news design production process
- » Brainstorm ideas, offer feedback and suggestions for improved pages to designers
- » Perform annual evaluations, set goals for designers and address personnel issues
- » Develop and maintain production schedules for the team's products, and schedule staff accordingly
- » Create conceptual illustrations and designs as needed for the papers on the team
- » Work with editors to develop new products, features and styles
- » As NewsGate expert user, create and tweak templates and library shapes to improve efficiency
- » Troubleshoot production problems and develop workflow solutions
- » Launched The Clarion-Ledger and Hattiesburg American into the studio in September/October 2012
- » Redesigned the Montgomery Advertiser for their Butterfly launch in February 2014

ASSISTANT ART DIRECTOR

The Commercial Appeal, Memphis (June 2008-July 2011)

- » Conceptualized, art directed and created illustrations primarily for news, opinion and online
- » Art directed and designed Sunday A1 and Sunday Viewpoint, as well as enterprise special sections
- » Helped manage and schedule staff of eight designers and a graphic artist
- » Edited stories and wrote headlines, promos, cutlines and other compelling display type for A1

BLOGGER, WRITER, DIGITAL TASK FORCE MEMBER

The Commercial Appeal, Memphis (April 2009-July 2012)

- » Curated local web content and contributed original content for thememphisblog.com
- » Wrote book news, reviews and author interviews for theshelflifeblog.com and Sunday books page
- » Covered Beale Street Music Festival on the Memphis in May blog and the Go Memphis Twitter account
- » Worked with team to conceptualize digital products and designed wire frames based on ideas

PAGE DESIGNER, COPY EDITOR

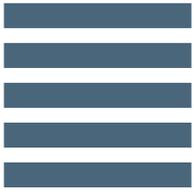
The Commercial Appeal, Memphis (January 2005-July 2012)

- » Designed live and advance broadsheet and tabloid pages, primarily for news sections and A1
- » Copy edited stories and wrote headlines and cutlines; posted stories to The CA's website

DESIGN, COPY EDITING INTERN

The Birmingham News, Birmingham, Ala. (summer 2004)

- » Designed news, business and feature pages, including section fronts and A1
- » Copy edited stories and wrote headlines and cutlines using AP and in-house style



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Education **MIDDLE TENNESSEE STATE UNIVERSITY**

Murfreesboro, Tenn.

- » Bachelor of Science in Mass Communication with emphasis on print media design
- » Graduated cum laude, December 2004
- » Minors in English and Women's Studies

Skills **Graphic design:** Designs with emphasis on organization, sophistication and boldness. Knack for presenting complex ideas in easy-to-digest ways that evoke emotion. Skilled at using typography, color and layering to achieve interesting, memorable designs. Enjoys designing for print and screen.

Writing/editing: Able to write with ease and edit with precision, both in professional and conversational formats. Feels comfortable writing everything from corporate memos to personal blog posts.

Photography: Has a good eye for composition, contrast and color. Shoots using DSLR and can compose and edit based on individual project's need, be it commercial or artistic.

Web/social media: Holds longtime love for self-publishing on the web across diverse platforms. Can perform basic HTML, PHP and CSS customizations. Has been successful at building and growing communities via social media. Blogging since before "blogging" was even a word.

Management/team building: Adept at fostering growth and collaboration between team members. Enjoys mentoring and sharing insights. Leads by example. Builds teams that maintain high morale.

Software: Comfortable in Mac and PC environments. Proficient in Microsoft Office Suite, Quark, Adobe Creative Suite 6 (particularly Photoshop, InDesign and Illustrator) and Adobe Digital Publishing, GN3 Tera Digital Publishing, Harrison, CCI NewsGate, Saxotech, Ellington, Blogger, WordPress, Movable Type, Squarespace, Medium, Tumblr, NotchBuilder.

- Awards & honors**
- » **20 Under 30** (The Memphis Flyer, February 2011)
 - » **Scripps third quarter 2010** design award
 - » **Society for News Design** Award of Excellence 2009
 - » **Scripps third quarter 2009** design award
 - » **Memphis' Best Twitterer** (voted by readers of The Memphis Flyer, 2009)
 - » **Scripps first quarter 2008** design award

References Available upon request